



"What's Up Downtown"

The Laramie Main Street E-Newsletter

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August 2008

In This Issue

Downtown Business Updates
Downtown Architecture
Sculpture Downtown
Historic Walking Tour Brochure
Downtown Laramie Postcards
UW Weeks of Welcome
WY Main Street Training in Laramie
Farmer's Market 2008
Design Assistance Grant
Fox Theater Update
Help Support Main Street!
Upstairs Downtown Tour
Community Plaza Update

[Join Our Mailing List!](#)

Quick Links...
[Our Website](#)
[More About Us](#)

Downtown Business Notices & Specials

Big Hollow Offers Community Room

Big Hollow Food Co-op - more than just your friendly, local, co-operative grocer.

Big Hollow is offering use of their community room - free! - for community meetings or

Dear Jane

Thank you for subscribing to the monthly Laramie Main Street Program e-newsletter.

We love to get feedback -- please call or email (742-2212 or mainstreet@laramiewy.org) to let us know how we're doing and what you'd like to see Main Street work towards for Downtown Laramie. And as always, if you have any ideas for the September e-newsletter, please let us know.

Downtown Architecture August 27th

Do you own or rent a Downtown building? Are you interested in learning about its history, style, and construction?

Laramie Main Street has invited Betsy Bradley, a historic preservation specialist with the State Historic Preservation Office, to Laramie on August 27th. If you would like to schedule a time that day for her to visit your building and talk with you about the architecture, please contact Laramie Main Street at 742-2212 or mainstreet@laramiewy.org.

Betsy will also be leading a tour and discussion of Downtown Laramie architecture that morning during the Downtown Laramie Business Association's regular meeting. If you are a DLBA member, don't miss this meeting!

Sculpture Downtown

There's an alligator Downtown! John Kearney's "Alligator" sculpture has been installed on the lawn of the Carnegie Building (aka the City Hall Annex building) at 4th and Grand.

The exhibition of this piece, and others throughout the community (walk up Grand two blocks to see "Open Book" in front of the Library), is coordinated with the temporary exhibition of sculpture on the UW campus during the Art

other uses (three weeks notice preferred, please). The room is 130 square, and can be set up in many different configurations. Stop by anytime to check it out:

119 S. 1st Street

For more information, call Andy Barkan, Marketing & Outreach Coordinator, at 745-3586 or just stop by the Co-op to talk with him. Andy works 9-3 Monday - Friday.

Copper Kettle Cooking Classes

Thursday Bountiful Feast Mini Classes. We will show you how stretch your grocery dollars and focus on a few of the week worth of recipes that we will give you. Each week is unique and based upon local bargains. We are the answer to "What's for dinner!" Please call to let us know you are coming so we can plan accordingly. The class is held every Thursday at 5:30 to 6:15pm. Cost is \$7.50 a class.

Roasted Pepper Class-Friday Aug. 15th (6 to 8:00pm) Now that you have wonderful peppers, what can you do with them? This class will introduce you to great ways to use those peppers. What to add them to, what to make with them, the awesome flavor combinations, etc. Conveniently placed during the Farmer's Market. \$38.00

French Pastry Chef Jocelyn is back in Laramie for this class Chef Jocelyn Bouzenard of Paris France; will be visiting Laramie in August. Trained in Paris France at LeCordon

Museum's renovation. The exhibition runs from August, 2008 through July, 2009 (most pieces have already been installed).

A walking tour brochure -- illustrating the sculpture locations -- will be developed by the Museum this fall. To learn more about the artists, their work, and the exhibition itself, read the Museum's [blog](#).

This project is being funded in part by a Wyoming Art's Council Community Arts Partners Grant, of which Main Street is a partner.

Historic Walking Tour Brochure

Main Street has developed a free walking tour brochure showcasing Downtown Laramie's history and architecture.

The brochure is on the presses now -- next week, copies can be picked up at the Albany County Tourism Board (2nd and Custer) or Laramie Main Street Program (313 S. 2nd).

If you are a business owner who would like multiple copies to give away to your customers, contact Laramie Main Street at mainstreet@laramiewy.org or 742-2212 and we'll get copies to you.

Funded in part by grants from the Albany County Tourism Board and the State Historic Preservation Office, Main Street's "Historic Downtown Laramie" walking tour is part of a series of seven guide books included in a project supervised by the Albany County Historic Preservation Board. Be sure to stop by the Albany County Tourism Board for copies of the guides printed so far and to learn more about this exciting project.

Historic Downtown Laramie Postcards

Now you can send postcards with images of historic Downtown Laramie.

Laramie Main Street has produced postcards with four historic images of Downtown Laramie -- get all four at the Main Street booth at the Farmer's Market. They are on sale for \$1 each or \$3 for all four.

Want to sell them in your retail store? Contact us for more information.

UW Weeks of Welcome and Pep Rally Downtown Laramie: Aug 29th

This year, UW's annual Vendor Fair -- where new students are introduced to what Laramie businesses have to offer -- will be held Downtown. A Pep Rally in support of UW Athletes will be part of the festivities, too.

The fair will be located on 2nd Street in Downtown Laramie during the weekly Farmer's Market. The committee overseeing

Bleu culinary school, Josh brings his love of pastries to Laramie. Don't miss this once a year chance to see Josh! His resume is awe inspiring and his food is divine! Come learn from a master. He teaches at a culinary school in Paris. Saturday morning, August 16th 9:30am to 11:30am. \$40.00

Registration is requested. We plan and buy food according to the registration totals. Therefore, if you find you are unable to attend, please call 48 hours prior to the class for a refund of your registration.

The Copper Kettle
209 S. 2nd Street
Laramie, Wyoming 82070
307-742-1800

Big Hoss August is Awesome!

It's hard to believe but we are in the last month of summer. By the end of this month school will be back in session and soon the Aspen leaves will begin to change color. Be sure to take advantage of the last days of warm weather because as most of you in Wyoming know, the snow will soon follow. Don't forget our BACK TO SCHOOL SALE AUGUST 25th - SEPTEMBER 6th SAVE 20% to 40% OFF on select summer gear. Have a great end to your summer!

**Big Hoss Mountain Sports LLC
202 South 2nd. St.
Laramie, Wyoming 82070
email: info@bighosswyo.com
phone: 307.742.9125**

the annual Vendor Fair thought this would be a great way to introduce UW students to the Laramie community -- we agree!

The Weeks of Welcome 2008 Committee is working in partnership with the Downtown Laramie Business Association to make this a success. Information on how to register so that your business can have a table at the fair will be forthcoming. In the meantime, if you have questions please contact Adrienne Zeller (766-3161 or azeller@uwyo.edu) or Misty Hester (721-8398 or antiquefever@antiquefever.com) or Jill Johnson (766-5193 or jillj@uwyo.edu).

WY Main Street Training will be held in Laramie! October 14th-16th

Great news! The Wyoming Main Street program will hold a statewide *Main Street 101/201* training in Laramie on October 14-16th -- approximately 50 people from around the state are expected to attend.

This 2.5-day Main Street conference will include introductory and intermediate training sessions on preservation-based downtown revitalization. Please save the date, and visit the [Wyoming Main Street website](#) for more information as the date gets closer.

Farmer's Market 2008 Message from the Managers

"The Farmers Market of Laramie is off to a good start and we appreciate the support from folks downtown!"

At this time of the season, the sweet corn, peaches, and watermelon are especially good and plentiful. We hope to see you this week with your totes!

And make sure to bring the whole family -- this year, we have something new for kids (inner kids are welcome, too): sidewalk chalk is available next to the DLBA booth for drawing on the street.

We are still learning the ropes, and we'd love to hear your ideas and suggestions. And please help us by reminding your customers of the street closure on the 100 and 200 blocks of Grand at 1:30 pm every Friday."

Willa (307.703.0412 or willamerry@yahoo.com) and Jennifer (215.219.4322 or Jennifer_horvath@hotmail.com)

Design Assistance Grant Deadline Coming Up!

Laramie Main Street offers a grant for technical assistance related to facade improvements -- if you own or rent a building downtown, and want to design a new sign or hire an architect to advise on facade renovation, we offer up to \$1000 of matching funding.

But the grant must be used by the end of September, 2008. So if you've ever considered applying, now is the time!

Visit the [resources section of our website](#) and click on "Financial Assistance" for more information, then contact us (742-2212 or mainstreet@laramiewy.org) for help with your application.

Fox Theater Update

The City is hiring demolition contractors to develop a plan to demolish the Fox Theater.

As you probably know, developing this demolition plan is the first step that must be taken to remove the building; the environmental contamination at the site complicates the demolition process and necessitates developing this plan in order to take the building down as safely and quickly as possible.

The study that created the current momentum on the Fox, after decades of neglect, was managed by Laramie Main Street with funding from the USDA through the Wyoming Main Street program. The study recommended abating and deconstructing the Fox Theater as soon as feasibly possible: the City is now working to implement these recommendations.

Although Laramie Main Street was disappointed to find that this building cannot be salvaged, we are glad that the study resulted in a clear recommendation and that action is being taken. We will soon undertake a redevelopment study of the site -- once we know when and how the demolition will take place -- to ensure that something positive is created in this location. Funding for this redevelopment study will be provided by the Wyoming Main Street Program.

Help Support Main Street!

If you like what we're doing to help make Downtown Laramie as vibrant as it can be, please consider donating.

We're in the middle of our annual fundraising campaign and, this year, we've set an ambitious goal of raising \$100,000. So far, we've raised a little over \$60,000, which leaves almost \$40,000 to go.

This ambitious goal includes almost \$30,000 as seed money for projects (in the past, we have raised about \$65,000/year, but had to undertake separate fundraising campaigns for each project we undertook). By setting a more ambitious fundraising goal, we are trying to become a stronger and more flexible organization; we will be able to react more quickly to unforeseen opportunities, and to spend less time fundraising overall.

To learn more or donate online, visit our [website](#). Or contact

Executive Director Cara Griffin (742-2212 or mainstreet@laramiewy.org) or Board Member Margaret Brown (745-6363 or margaretbrown@bresnan.net). You can also stop by the Main Street booth at the Farmer's Market each Friday to learn more about what we do.

Upstairs Downtown Tour (Date TBA)

Have you ever wondered what goes on in Downtown Laramie's second floors?

Laramie Main Street's Organization Committee is organizing a tour of upper stories throughout the Downtown -- we will announce a date soon, and will then sell tickets at our booth at the Farmer's Market soon. Come ask us about it during the Farmer's Market!

Community Plaza Update

Look out for public meetings this fall to refine a Conceptual Plan for a Downtown Community Plaza, planned for 1st Street and Grand Avenue.

Laramie Main Street is fundraising, managing and advocating for this public plaza. We are working closely with the city and private donors to build this landscaped public space.

A Conceptual Plan has been developed by David Reif, and legal agreements allowing the plaza to be built have been negotiated.

The next steps are to refine the plan with public input, develop engineering drawings, and finish raising money for it's construction (construction is planned for 2009). Landscape architecture firm Russell + Mills Studios, of Fort Collins, will develop the design and engineering drawings.

Public meetings will be scheduled soon.

Laramie Main Street would like to thank the Guthrie Family Foundation and the Laura Jane Musser Foundation for their generous support of this project.

Thank you for your continued support of Laramie Main Street and the entire Downtown!

Sincerely,
The Laramie Main Street Program Team

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